

16/03/18

**It's A New Year.... And Probably Time To Make Things Better Than Last Year.
So, We Thought We'd Give You A Little Clue About Why We Should Talk...**

Hi xxx,

You're probably wondering why someone mysterious would randomly send you a snazzy multiple highlighter pen?

Bear with me.....there's a good reason!

Below are 9 typical comments that our customers use to describe our delivery services.



And, if you use your spiffy new highlighter, you'll see in brilliant colour what they love about Grabbit (see, your new highlighter's proving useful already!)

The point is, they're things we're pretty sure you'll love too. Such as –

HINT: USE YOUR PEN FROM HERE "Friendly service, fast delivery, reliable, just great, fantastic service, excellent, efficient, helpful and.... great prices....." **TO HERE!**

These are all comments from people just like you who need to get stuff delivered on time. No stress, no fuss. No excuses.

Of course, **facts are important too....** particularly if they help prove we really are as good as we **(and our customers) claim!**

So here goes -

1. **We've a 99.99% on-time delivery record** over our last 220,000 same day deliveries.
2. You can see a **host of stellar 5* customer reviews on Google and Yell.**
3. We're the **courier of choice for over 550 top Cambridge companies.**
4. We're the **only courier you'll find** who supports every aspect of your same-day service, collection, and on-time delivery with up to **double your money back guarantees.**

New Year. New approach.....

xxx, I appreciate you're busy, and I wouldn't be contacting you if I didn't feel I could wow you with our services and prices.

Clients love how we support them.....our commitment to doing things right, our friendly 'nothing is too much trouble approach' and the fact that we move heaven and earth to ensure we deliver on-time, every time.

If you'd like to check what we could do for you, either take a look at us at www.grabbitandrun.com or, if you'd prefer to chat with someone personally, give Josh/Dom a call on 01223 423403.

Regards,

The Grabbit & Run Sales Team